



## **Former Chevron CTO Joins LiveFuels Scientific Advisory Board**

*Dr. Donald Paul brings energy industry expertise to algae-to-fuel innovator*

**San Carlos, Calif. – July 30, 2009** – LiveFuels, Inc., a developer of algae-based renewable fuel, today announced the addition of Dr. Donald (Don) L. Paul to the company’s scientific advisory board.

Dr. Paul spent 33 years working with Chevron, ultimately retiring in 2008 as vice president and chief technology officer (CTO) and currently directs the Energy Institute at the University of Southern California (USC), helping to shape the university’s larger efforts in the areas of energy systems and technology.

“We know today that biofuel technology can create renewable materials which integrate into the petroleum processing system to produce transport fuels; what we need are business models for producing them sustainably and at the much larger scale needed to materially diversify our long-term liquid supply,” said Dr. Paul. “LiveFuels may be the only startup company that has thought about algal biofuel production from start-to-finish in the context of the existing fuel infrastructure.”

As CTO of Chevron, Dr. Paul led the global energy company’s multiple research and technology subsidiaries, focusing on industrialization of technologies ranging from exploration and processing solutions to competitive biofuel systems. Dr. Paul oversaw Chevron’s efforts to build partnerships with U.S. government agencies and national laboratories in energy research and development, as well as alternative fuel infrastructure, high-performance computing, and cyber-security.

Along with his duties at Chevron, Dr. Paul put together the challenging 2007 and 2008 “Supply” sections of the National Petroleum Council’s publication *Hard Truths: Facing the Hard Truths about Energy*. One of the essential findings of that report was the world’s supply system must significantly expand the production of liquids from “unconventional” sources, including biologically-derived feedstock.

“Don’s knowledge of the energy industry is awe-inspiring,” said CEO Lissa Morgenthaler-Jones. “Working with the current energy infrastructure will be imperative for sustainable algae companies. Few people on earth understand energy like Don Paul and we are fortunate he joined our team.”

### **About LiveFuels, Inc.**

LiveFuels was founded in 2006 to develop an efficient and scalable algae-based biofuel process. After a year of strategic planning with DOE national labs, LiveFuels began pilot operations across the U.S. The company has generated extensive intellectual property and is well on its way to producing an economically feasible and sustainable algal fuel.